

DOKUZ EYLÜL ÜNİVERSİTESİ  
ATATÜRK İLKELERİ VE İNKILAP TARİHİ DERSİ  
II. YARIYIL MÜFREDAT PROGRAMI

I. HAFTA

YENİ TÜRK DEVLETİNİN OLUŞUMU

- A-) Saltanatın Kaldırılması
- B-) Cumhuriyetin İlanı
- C-) Halifeliğin Kaldırılması

II. HAFTA

TÜRK HUKUK DEVRİMİ

- A-) Eski Hukuk
- B-) Türk Hukuk Devrimi

III. HAFTA

EĞİTİM VE KÜLTÜR DEVRİMİ

- A-) Eğitim Devrimi
- B-) Kültür Devrimi

IV. HAFTA

EKONOMİK DEĞİŞİM

- A-) Osmanlı Ekonomisi
- B-) Cumhuriyet Dönemi Ekonomisi
- I Serbest Ekonomi Dönemi
- II Devletçi Ekonomi Dönemi

V. HAFTA

TÜRK DEVRİMİNE TEPKİLER

- A-) Dinsel Nedenli Tepkiler
- I Şeyh Sait İsyanı
- II Şapka Devrimi Tepkileri
- II Menemen Olayı
- III Bursa Olayı
- B-) Etnik Nedenli Tepkiler
- I Doğu İsyanı
- II Tunceli Olayları
- III Ağrı Olayları

VI. HAFTA

SOSYAL ALANDA YAPILAN DEVRİMLER

- A-) Kadın Hakları Alanında Yapılan Değişiklikler
- I Hukuk Alanında Yapılan Değişiklikler
- II Siyasal Alanda Yapılan Değişiklikler
- B-) Şapka, Kılık Kıyafet Değişimi
- C-) Tarikatlar, Tekkeler, Zaviyeler ve Türbelerin Kapatılması
- D-) Takvim ve Saat Değişimi
- E-) Rakam ve Ölçü Değişimi

F-) Hafta Tatili Deęiřimi

G-) Soyadı Kanununun Kabulü

VII. HAFTA

CUMHURİYET DÖNEMİNDE DIŐ POLTİKADA GELİŐMELER

A-) Atatürk Dönemi Türk Dıő Politikası

I Milli Mücadele Dönemi Türk Dıő Politikası

II Milli Mücadele Sonrası Türk Dıő Politikası

VIII. HAFTA

TÜRK DEMOKRASİ TARİHİ

A-) Cumhuriyet Öncesi Siyasi Hayat

B-) Cumhuriyet Sonrası Siyasi Hayat

I Atatürk Dönemi Siyasi Hayat

II Atatürk Sonrası Siyasi Hayat

IX. HAFTA

ATATÜRK İLKELERİ

A-) Atatürk İlkelerinin Doęuő Kaynakları

B-) Atatürk İlkeleri

I Milliyetçilik

X HAFTA

II LAİKLİK

A LAİKLİK İLKESİNİN TARİHİ GELİŐİMİ

B LAİKLİĞİN TEMEL İLKELERİ

C LAİKLİĞİN ANAYASAYA GİRMESİ

XI HAFTA

III HALKÇILIK

A HALKÇILIK VE DEMOKRASİ

B HALKÇILIK VE EŐİTLİK

C HALKÇILIK VE SOSYAL DAYANIŐMA

XII HAFTA

IV CUMHURİYETÇİLİK

A CUMHURİYET KAVRAMI

B CUMHURİYETÇİLİĞİN ÖZELLİKLERİ

XIII HAFTA

V DEVLETÇİLİK

A DEVLETÇİLİK VE SOSYAL ADALET

B DEVLETÇİLİKTE DEVLETİN GÖREVLERİ

XIV HAFTA

VI DEVRİMCİLİK

A DEVRİM KAVRAMI

B TÜRK DEVRİMİ

C DEVRİMCİLİK

<b>Course Code:</b> MAN 2602	<b>Course Title:</b> System Analysis and Design		
<b>Level:</b> Undergraduate	<b>Year:</b> 2009-2010	<b>Semester:</b> Spring	<b>ECTS Credit:</b> 5
<b>Status:</b> Obligatory	<b>Hours/Week:</b> T. (3+0)		<b>Total Class Hours:</b> 14 weeks x 3 h = 42
<b>Instructor:</b> Yrd.Doç Dr. Ferkan KAPLANSEREN <b>E-mail:</b> <a href="mailto:ferkan.kaplanseren@deu.edu.tr">ferkan.kaplanseren@deu.edu.tr</a> Room No:130 <b>Teaching Assistant (s):</b> Araş. Gör. Aysun KAPUCUGİL İKİZ <b>E-mail:</b> <a href="mailto:aysun.kapucugil@deu.edu.tr">aysun.kapucugil@deu.edu.tr</a> Room No:123			<b>Instruction Language:</b> English

**PREREQUISITES:**

None

**DESCRIPTION:**

**Objectives:** Understanding the fundamentals of system analysis and design. Being capable of analyzing and designing a business system. To gain the ability of usage of system analysis and design tools.

**Contents:** System analysis and design basics, information requirements analysis, analyzing process, system proposal, database and user interface system design, software engineering and object-oriented systems.

**TEACHING AND LEARNING METHODS:**

The course consists of lectures, class discussions, and a term paper.

**TEXTBOOK:**

**Systems Analysis and Design**, Kenneth E. Kendall, Julia E. Kendall, 9<sup>th</sup> Edition, Prentice Hall.

**Essentials of Systems Analysis and Design**, 4<sup>th</sup> Edition Joseph S. Valacich Joey F. George Jeffrey A. Hoffer, Prentice Hall.

**TENTATIVE COURSE OUTLINE**

WEEK	CHAPTER
1	System Analysis and Design
2	Information Requirements Analysis
3	Prototyping
4	Process Modeling and Data Flow Diagrams
5	Data Dictionaries
6	Describing Decision Systems
7	Midterm
8	Midterm
9	Systems Proposal
10	Designing Effective Output and Input
11	User Interface
12	Database
13	Software Engineering
14	Object Oriented Systems

**Grading**

<b>Midterm exam</b>	<b>30%</b>
<b>Assignments</b>	<b>20%</b>
<b>Final Exam</b>	<b>50%</b>

Quizzes (if there would be), attendance and class participation will also affect your success grade as the instructor's opinion.

<b>Course Code:</b> MAN 2004	<b>Course Title:</b> Human Resource Management		
<b>Level:</b> Undergraduate	<b>Year:</b> 2	<b>Semester:</b> Spring	<b>ECTS Credit:</b> 4
<b>Status:</b> Obligatory	<b>Hours/Week:</b> T. (3+0)		<b>Total Class hrs:</b> 14 weeksX3 hrs=42hrs
<b>Instructor:</b> Öğr.Gör. Şenol SÖNMEZ <b>E-mail:</b> <a href="mailto:senol.sonmez@deu.edu.tr">senol.sonmez@deu.edu.tr</a> Room No:219			<b>Instruction Language:</b> English

## DESCRIPTION:

### Course Objectives :

To introduce fundamental HR concepts and aspects, to explain how to manage human side of an organization efficiently, to help students to understand HR department's role in working life and alternative HR Management policies and applications, to discuss theoretical approaches and practices on HR Management.

### Contents:

<u>Introduction to HRM</u>	the Strategic Role of HRM
<u>HR Planning</u>	Job Analysis
<u>Recruitment &amp; Placement</u>	Personnel Planning and Recruiting, Employee Testing and Selection, Interviewing Candidates
<u>Training &amp; Development</u>	Training and Developing Employees, Managing Organizational Renewal
<u>Performance Appraisals</u>	Appraising Performance
<u>Career Management</u>	Managing Careers and Fair Treatment
<u>Compensation</u>	Establishing Pay Plans, Pay-For-Performance and Financial Incentives, Benefits and Services, Presentations & Summary

## TEACHING AND LEARNING METHODS:

The course will be a combination of lectures, case studies simulations and class discussions. Students therefore should read the assigned chapters and prepared for active participation at each session. To improve their understanding on HR Management and skills, students will be invited to prepare term papers on certain topics given by the instructor. These papers should be typed and printed out. Students should use only their own ideas, not copy from any printed materials.

## TEXTBOOK:

Human Resource Management, 10<sup>th</sup> or 9<sup>th</sup> or 8<sup>th</sup> International Edition, Gary Dessler, Florida International University, Prentice Hall.

## Grading

Mid-Term : 40 % + Assignments : 10 % + Final : 50 %

The instructor reserves the right to modify the course requirements, assignments, topics, grading procedures, and other related policies as circumstances may dictate.

<b>Course Code:</b> MAN 2092	<b>Course Title:</b> Accounting II		
<b>Level:</b> Undergraduate	<b>Year:</b> Two	<b>Semester:</b> Spring	<b>ECTS Credit:</b>
<b>Status:</b> Obligatory	<b>Hours/Week:</b> T. (3+0)		<b>Total Class ours:</b> 14 weeks x 3 h = 42 h.
<b>Instructor:</b> Assist.Prof.Dr. Berna Kırkulak Uludağ			<b>Instruction Language:</b> English

### DESCRIPTION:

**Objectives:** The objective of the course is to teach preparation of managerial accounting reports and to enhance strategic analysis and decision making skills as a user of managerial accounting information.

### Learning outcomes:

- To be familiar with the basic tools of strategic analysis and decision-making
- To be able to work with cost data in an analytically- rigorous way
- To understand the structure and process of a management control system
- To be able to use analytic results to develop long-term strategy.

**Contents:** Cost terms, cost behavior, cost volume profit analysis, budgets, relevant costs, segment reporting, profitability analysis, performance evaluation

### TEACHING AND LEARNING METHODS:

-The course is based on lectures, case studies and class discussion. Students are required to read the assigned chapters and prepare for class participation at each session and they should solve the assigned problems.

**TEXTBOOK:** Accounting, Horngren, C. and Harrison, W., Prentice Hall, Inc

### ASSESSMENT:

<b>Midterm exam</b>	40%
<b>Final Exam</b>	60%
<b>Total</b>	<b>100%</b>

<b>Course Code:</b> MAN 2202	<b>Course Title:</b> Financial Accounting II		
<b>Level:</b> Undergraduate	<b>Year:</b> Two	<b>Semester:</b> Spring	<b>ECTS Credit:</b> 5
<b>Status:</b> Obligatory	<b>Hours/Week:</b> T. (3+0)		<b>Total Class ours:</b> 14 weeks x 3 h=42h
<b>Instructor:</b> Kurt Gümüş			<b>Instruction Language:</b> English

**PREREQUISITES:**

MAN 2201

**DESCRIPTION:**

**Objectives:** To provide knowledge on Turkish Accounting System by considering uniform chart of accounts in use.

**Learning outcomes:**

1. To be able to analyze the financial transactions' nature in a wider perspective.
2. To be able to record and report the transactions according to Turkish Uniform Accounting System.
3. To be able to analyze the financial relationships among the departments of a business entity.

**Contents:**

Analysis and recording of the "liabilities and owners'equity" side of the balance sheet, income statement accounts and cost accounts, adjusting and closing entries based on the Turkish Uniform Accounting System.

**TEACHING AND LEARNING METHODS:**

It is accepted that the students attend all the classes. Because even the course seems like a lecture type, class participation plays very important role as the course proceeds.

**TEXTBOOK:**

**Financial Accounting** by Williams/Haka/Bettner, Carcello, 2009.

**Finansal Muhasebe** by Yükçü, 2004.

**ASSESSMENT:**

**Grade = 40% of midterm grade + 50% of final grade+10% assignments**

<b>Department</b>	<b>Business Administration</b>		
<b>Course Code:</b> MAN 2402	<b>Course Title:</b> Introduction to Production and Operations Management		
<b>Level:</b> Undergraduate	<b>Year:</b> Two	<b>Semester:</b> Spring	<b>ECTS Credit:</b> 4
<b>Status:</b> Obligatory	<b>Hours/Week:</b> T. (3+0)		<b>Total Class Hours:</b> 14 weeks x 3 h=42h
<b>Instructor:</b> Asst.Prof. Dr. Sabri Erdem <b>Teaching Assistant:</b> Dr. Aşkın Özdağoğlu			<b>Instruction Language:</b> English

**PREREQUISITES:**

None

**DESCRIPTION:**

**Objectives:** Purpose of this course is to develop an understanding of the strategic importance of operations and how operations can provide a competitive advantage in the marketplace, understand the relationship between operations and other business functions, such as marketing, finance, accounting and human resources.

**Learning Outcomes:**

Students will be able to make decisions with probabilities, to improve the quality of design include using design teams, monitoring design quality for more reliable products, make or buy decisions for a by-product, factors to be considered for facility location problems, to determine the resource capacity needed to meet demand, to determine optimum stock level for minimizing cost, assembly line balancing, scheduling.

**Contents:**

Operational strategies, decision making tools, quality management, product and service design, facility, process and production planning, capacity planning supply chain management and materials requirements planning, enterprise resource planning, scheduling.

**TEACHING AND LEARNING METHODS:**

The course consists of lectures, problem sessions, laboratory applications, class discussions, workshops and term project including case study analysis.

**TEXTBOOK:**

**Operations Management**, Jay Heizer, Barry Render 9<sup>th</sup> Edition, 2008, Prentice Hall.

**ASSESSMENT:**

<b>Midterm exam</b>	20%
<b>Laboratory Studies</b>	20%
<b>Term Project</b>	20%
<b>Final Exam</b>	40%
<b>Total</b>	<b>100%</b>

<b>Course Code:</b> MAN 2502	<b>Course Title:</b> Marketing Management		
<b>Level:</b> Undergraduate	<b>Year:</b> Two	<b>Semester:</b> Spring	<b>ECTS Credit:</b> 4
<b>Status:</b> Core	<b>Hours/Week:</b> T. (3+0)		<b>Total Class hours:</b> 14 weeks x 3 h=42h
<b>Instructor:</b> Ilter, Burcu			<b>Instruction Language:</b> English

**PREREQUISITES:**

MAN 2503

**DESCRIPTION:**

**Objectives:** The objective of this course is to make students understand the role of marketing managers, how they plan, implement and control their plans; what type of decisions they make and how they manage the marketing mix. Since the marketing mix is the only tool that marketing managers have direct control on, the instructor will discuss the details about strategies in 4P's. This course is planned to supplement "Principles of Marketing" courses and it will form the basis for the marketing strategies courses in the next semester.

**Learning Outcomes:**

1. To give students a better understanding of the crucial role of marketing.
2. To help students develop a better understanding of the marketing strategies and implications in today's competitive environment.
3. To foster a better understanding of the ethical issues confronting a marketing manager..

**Contents:**

Pricing, distribution and promotion. International marketing and ethics in marketing.

**TEACHING AND LEARNING METHODS:**

This course is an interactive course where class participation is very important. There will be lectures, discussions, case analysis and guest speakers. Students will prepare a term paper. Students are also required to contribute all in-class studies including case analysis and presentation of assignment.

**TEXTBOOK:** Kotler, Philip & Armstrong, Gary (2006), *Principles of Marketing*, Prentice Hall, Inc., New Jersey, 11<sup>th</sup> Edition.**ASSESSMENT:**

<b>Midterm exam</b>	40 %
<b>Final Exam</b>	30 %
Term Project	30%
<b>Total</b>	<b>100%</b>

**COURSE FORMAT:** The composition of the course will consist of lectures, class discussions and project preparation. All students are urged to read the assigned material before coming to class and participate in class discussions. Students are required to attend classes regularly. Attendance will be considered in arriving at the final grade.

**TEXT BOOK:** Kotler, Philip & Armstrong, Gary (2006), *Principles of Marketing*, Prentice Hall, Inc., New Jersey, 11<sup>th</sup> Edition.



<b>Course Code:</b> MAN 2906	<b>Course Title:</b> Research Methodology in Social Sciences		
<b>Level:</b> Undergraduate	<b>Year:</b> One	<b>Semester:</b> Fall	<b>ECTS Credit:</b> 3
<b>Status:</b> Obligatory	<b>Hours/Week:</b> T. (3+0)		<b>Total Class ours:</b> 14 weeks x 3 h=42h
<b>Instructor:</b> Assistant Prof. Dr. Ulaş Çakar			<b>Instruction Language:</b> English

**PREREQUISITES:**

None

**DESCRIPTION:**

This course introduces the essential ideas in contemporary research including: how to conceptualize a study and review relevant literature; research designs; sampling methods and options; measurement methods and how to determine their quality; data examination

**Objectives:** Aim of the course is to provide students an understanding of scientific research as a problem solving tool.

**Learning Outcomes:** The students will be able to

1. To acquire skills necessary to identify problems and to plan, organize, design and conduct research to solve these problems.
2. To be able to prepare a research report
3. Learn about the current issues in research methodology

**Contents:**

<b>TENTATIVE SYLLABUS</b>	
<b>WEEK</b>	<b>TOPIC</b>
<b>1</b>	Introduction to Research
<b>2</b>	Scientific Investigation
<b>3</b>	Research Process: Step 1 to 3 The Broad Problem Area, Preliminary Data Gathering, Problem Definition
<b>4</b>	Research Process: Step 4 to 5 Theoretical Framework, Hypothesis Development
<b>5</b>	Research Process: Step 6: Elements of Research Design
<b>6</b>	Experimental Designs
<b>7</b>	Measurement of Variables: Operational Definition and Scales
<b>8</b>	Measurement: Scaling, Reliability, Validity
<b>9</b>	Data Collection Methods
<b>10</b>	Sampling
<b>11</b>	Data Analysis and Interpretation
<b>12</b>	Research Report
<b>13</b>	Managerial Decision Making and Report
<b>14</b>	Current Issues in the Field Research Methodology

**TEACHING AND LEARNING METHODS:**

Lectures, group discussions and debates will be the major methods of instruction. Students have to conduct their researches and read related articles prior to lesson.

**TEXTBOOK:**

Sekaran, U. Research Methods for Business: A Skill Building Approach, 4th edition. New York: John Wiley & Sons, Inc., 2009.

**REFERENCE BOOKS**

Students can benefit from any Research Methodology books that can be found abundantly in the faculty or campus library. Such as;

Business Research Methods by Donald R. Cooper, Pamela S. Schindler, 6th Edition, 1999, McGraw-Hill International Editions.

Exploring Research by Neil J. Salkino, Prentice Hall, 1997

Business Research Methods, by William G. Zikmund, Dryden Press, 1997

Handbook of Research Methods, by Natalie L. Sproul, Scare Presss, 1988

**ASSESSMENT:**

1) Midterm	40 %
2) Final	<u>60 %</u>
Total	100%

<b>Course Code:</b> Man 2906	<b>Course Title:</b> Research Methodology for Social Sciences		
<b>Level:</b> Undergraduate	<b>Year:</b> One	<b>Semester:</b> Fall	<b>ECTS Credit:</b> 4
<b>Status:</b> Obligatory	<b>Hours/Week:</b> T. (3+0)		<b>Total Class ours:</b> 14 weeks x 3 h=42h
<b>Instructor:</b> Assistant Prof. Dr. Ulaş Çakar			<b>Instruction Language:</b> English

**PREREQUISITES:**

None

**DESCRIPTION:**

This course introduces the essential ideas in contemporary research including: how to conceptualize a study and review relevant literature; research designs; sampling methods and options; measurement methods and how to determine their quality; data examination

**Objectives:** Aim of the course is to provide students an understanding of scientific research as a problem solving tool.

**Learning Outcomes:** The students will be able to

1. To acquire skills necessary to identify problems and to plan, organize, design and conduct research to solve these problems.
2. To be able to prepare a research report
3. Learn about the current issues in research methodology

**Contents:**

<b>TENTATIVE SYLLABUS</b>	
<b>WEEK</b>	<b>TOPIC</b>
<b>1</b>	Introduction to Research
<b>2</b>	Scientific Investigation
<b>3</b>	Research Process: Step 1 to 3 The Broad Problem Area, Preliminary Data Gathering, Problem Definition
<b>4</b>	Research Process: Step 4 to 5 Theoretical Framework, Hypothesis Development
<b>5</b>	Research Process: Step 6: Elements of Research Design
<b>6</b>	Experimental Designs
<b>7</b>	Measurement of Variables: Operational Definition and Scales
<b>8</b>	Measurement: Scaling, Reliability, Validity
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<b>10</b>	Sampling
<b>11</b>	Data Analysis and Interpretation
<b>12</b>	Research Report
<b>13</b>	Managerial Decision Making and Report
<b>14</b>	Current Issues in the Field Research Methodology

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Exploring Research by Neil J. Salkino , Prentice Hall , 1997

Business Research Methods , by William G. Zikmund , Dryden Press , 1997

Handbook of Research Methods , by Natalie L. Sproul , Scare Presss, 1988

**ASSESSMENT:**

1) Midterm	40 %
2) Final	<u>60 %</u>
Total	100%